BRICZ · Living Network Intelligence *(for Operations)*

Your execution systems are fine. *Nothing is telling them what to do.*

The intelligence layer that sits above your OMS — loading network-optimal policies before the first order of the window routes.

THE PROBLEM

Your OMS routes one order at a time. It cannot see what the next 50,000 will do to your network.

Peak season: fill rate holds at 98%. Three months later, the CFO is explaining a margin shortfall to the board. The OMS did exactly what it was configured to do. The policies optimized individual orders — but not the entire network.

"Even retailers with mature technology solutions find the translation of planning to execution difficult to achieve. Organizations must treat order orchestration as a continuously optimized capability."
— IDC PeerScape: Omni-Channel Order Orchestration and Fulfillment, March 2026

HOW IT WORKS

INTELLIGENCE LAYER
Living Network Intelligence
Optimization · ML · Agentic AI · Living prescription

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TRANSLATION
Rules Broker
Agentic AI converts deterministic prescriptions to OMS-native rules automatically

↓

YOUR EXISTING SYSTEMS
OMS · WMS · TMS
Executes. Auditable. No replacement required.

WHAT A LIVING PRESCRIPTION ACTUALLY IS

A static plan tells a system what to do once. A living prescription tells it what to do **now** *— updating continuously as conditions change.*

SIGNALS THAT TRIGGER RECALIBRATION

- Demand forecast drift
- Store sales velocity
- Inventory position
- Carrier or node disruption
- Cost or margin shift

WHAT IT PRESCRIBES

- SLA guardrails per market
- Sourcing sequence priorities
- Margin floor gates per SKU
- Store throughput caps
- Inventory transfer recommendations
- Exception escalations

SIGNS YOUR NETWORK HAS THIS PROBLEM

If you recognise any of these, we should talk.

1. Your primary node hits its throughput ceiling by noon on peak Monday — but orders keep committing to it for hours.
2. You route 50,000 orders a day managing to fill rate — and discover the inventory margin outcome three months later.
3. Inventory is available in a nearby location — but fulfillment is still happening from across the country.

If any of these sound familiar — your network needs a living prescription.

HOW IT COMPARES

CAPABILITY	STATIC OMS RULES	AGENTIC OMS	LIVING PRESCRIPTION
Reacts when signals shift	Never — rules only change when someone manually updates them	One order at a time — no forward network view	Threshold-triggered — recalibrates automatically when demand or capacity drifts
Sees the whole network	None — blind to what 50,000 orders will do collectively	Order level only — channels processed independently	All channels, all nodes, all divisions — simultaneously, before routing begins
Margin & SLA enforcement	Discovered on the quarterly P&L — after the fact	Post-commitment exceptions — intervenes after problems occur	Pre-commitment gate — enforced across the full order population before routing
When forecast is wrong	Fails silently — keeps routing against a stale plan	Handles exceptions one at a time — no plan recalibration	Recalibrates the prescription — signal drift triggers an automatic update

$3.7M
Network cost reduction projected in pilot simulation

24%
Faster delivery vs. static strategy baseline

18.5%
Cost per unit reduction across 6.29M unit window

HOW WE ENGAGE — LOW COMMITMENT, HIGH CREDIBILITY

1. **Data Ingestion**
   Order history, sales plan or forecast, inventory, sourcing config, unit economics. 2–3 weeks.
2. **Simulation**
   Framework runs on your data. Exceptions surfaced. Outcomes vs. your baseline computed.
3. **Diagnostic Review**
   Exceptions, savings potential, implementation path. You set priorities.
4. **Exception-First Rollout**
   Critical override rules loaded first. Full prescription as confidence grows.

START THE CONVERSATION

One planning window. We show you what the intelligence layer would have surfaced — using your data.

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